

GIKS 2025



PROGRAM

**International Conference
Global Interferences of
Knowledge Society**

6th

**INTERNATIONAL
CONFERENCE**

**October 23-24
2025**



GIKS 2025



6th International Conference Global Interferences of Knowledge Society

31 years of Academic Economic Events

Faculty of Economics, Valahia University of Târgoviște, Romania

October 23-24, 2025

PARTNERS



SCIENTIFIC COMMITTEE

Prof. PhD. Firdaus Abdullah, Mara University of Technology, Malaysia
Prof. PhD Claude Albagli, Cedimes Institute Paris, France
Prof. PhD Jean-Vasile Andrei, Petroleum-Gas University of Ploiesti, Romania
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Prof. PhD Hafedh Ben-Abdennebi, University of Carthage, Tunisia
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Prof. PhD Iskra Christova-Balkanska, Economic Research Institute, Sofia, Bulgaria
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Prof. PhD Adrian Micu, "Dunarea de Jos" University of Galati, Romania
Assoc. Prof. PhD Sorin Năstasia, Southern Illinois University Edwardsville, USA
Prof. PhD Maria Negreponti Delivanis, Macedonian University of Thessaloniki, Greece
Prof. PhD Ovidiu Nicolescu, SAMRO, Romania
Assoc. Prof. PhD Emil Papazov, University of National and World Economy, Bulgaria
Prof. PhD Zdzislaw Polkowski, "Jan Wyzykowski" University, Poland
Prof. PhD Ion Popa, Bucharest University of Economic Studies, Romania
Prof. PhD Constanța Popescu, "Valahia" University of Targoviste, Romania
Prof. PhD Delia-Mioara Popescu, "Valahia" University of Targoviste, Romania
Prof. PhD Valentin Radu, "Valahia" University of Targoviste, Romania

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 Prof. PhD Felizia Arni-Rudiawarni, University of Surabaya, Indonesia
 Assoc. Prof. PhD Francesco Scalera, "Aldo Moro" University of Bari, Italy
 Prof. PhD Marian-Ilie Siminică, University of Craiova, Romania
 Prof. PhD Danijela Sokolić, University of Rijeka, Croatia
 Prof. PhD Ion Stegăroiu, "Valahia" University of Targoviste, Romania
 Prof. Alexandru Stratan, Academy of Economic Studies of Moldova, Chisinau, Moldova
 Prof. PhD Zhan Su, Laval University, Quebec, Canada
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 Prof. PhD Maria-Cristina Ștefan, "Valahia" University of Targoviste, Romania
 Assoc. Prof. PhD Carolina Tcaci, "Alecu Russo" State University, Balti, Moldova
 Prof. PhD Adriana Tiron-Tudor, "Babes Bolyai" University of Cluj Napoca, Romania
 Prof. PhD Dan-Ioan Topor, "1 Decembrie 1918" University of Alba Iulia, Romania
 Prof. PhD Kamil Tugen, "Dokuz Eylul" University, Izmir, Turkey
 PhD Mile Vasic, EUMMAS, Banja Luka, Republic of Srpska, Bosnia and Herzegovina
 Prof. PhD Cristinel Vasiliu, Bucharest University of Economic Studies, Romania
 Prof. PhD Lidia Weis, Ljubljana Business School, Slovenia

ORGANIZATION COMMITTEE

Prof. PhD Maria-Cristina Ștefan	Prof. PhD Valentin Radu
Assoc. Prof. PhD Luiza Ionescu	Lect. PhD Cristina-Maria Voinea
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Lect. PhD Alina-Iuliana Tăbîrcă	Prof. PhD Valentina-Ofelia Robescu
Prof. PhD Gabriel Cucui	Laborant Emanuel Itigan

GIKS HISTORY & EVENT CONTINUITY

This scientific event, the 16th in a series, is a legacy of the rich academic tradition of the Faculty of Economics from Valahia University of Târgoviște, Romania, since 1994.

-  1994-2004: International conferences "Management of transition" (six editions).
-  2008-2014: International seminar "European Spaces" (four editions)
-  2016-2025: International Conference "Global Interferences of Knowledge Society" (six editions)

<https://giks.valahia.ro>

PROGRAM

Thursday, October 23, 2025

9.00 – 10.00

Participants registration (*B Building – Ground floor*)

10.00 – 10.30

Official Opening

(*B Building – Amphitheatre Paraschiv Vagu*)

Opening Speeches:

- Prof. PhD. **Maria-Cristina ȘTEFAN**,
Dean of Faculty of Economics, *Valahia University of Târgoviște*
- Assoc. Prof. PhD. **Ioan-Corneliu SĂLIȘTEANU**,
Rector, *Valahia University of Târgoviște*
- Prof. PhD. **Doina BANCIU**,
President, *Academy of Romanian Scientists*
- Prof. PhD. **Maria NEGREPONTI-DELIVANIS**,
President, *Doctor Honoris Causa Club of Valahia University of Târgoviște*
- Prof. PhD. **Alain REDSLOB**,
President, *Association Internationale des Economistes de Langue Française, France*
- Prof. PhD. **Claude ALBAGLI**,
President of the CEDIMES Network, *Paris, France*
- Prof PhD. **Marian-Ilie SIMINICĂ**,
Executive Director, *Institute of Financial Studies, Romania*
- Prof PhD. **Ion STEGĂROIU**,
Former Dean, *Faculty of Economics, Valahia University of Târgoviște*

10.30 – 10.45

Coffee break (*B Building – Ground floor*)

10.45 – 13.15

Plenary Session (*B Building – Amphitheatre Paraschiv Vagu*)

Moderators:

Prof. PhD. Ion STEGĂROIU

Prof. PhD. Vinko KANDZIJA

- **Maria NEGREPONTI DELIVANIS**, Macedonia University of Thessaloniki, Greece: *Towards a New International Order or Towards Chaos?*
- **Doina BANCIU**, Academy of Romanian Scientists, Bucharest, Romania: *Digital Innovation for the Women Mentorship in the Balkan Region*
- **Claude ALBAGLI**, Cedimes/University Panthéon-Assas, Paris, France: *Après la mondialisation heureuse, les voies possibles du chaos*
- **Marta Christina SUCIU**, Academy of Romanian Scientists, Bucharest, Romania: *Collaborative Economics. Challenges and opportunities*
- **Alain REDSLOB**, University Panthéon-Assas Paris II, France: *Premiers regards sur le trumpisme*
- **Ekobary Laurent ANDRIATAHINA**, Université de Toamasina – Madagascar, **Blanche Nirina RICHARD**, Université d'Antananarivo – Madagascar: *Débats actuels et perspective de la responsabilité sociétale des entreprises à Madagascar*
- **Francesco SCALERA**, University of Bari "Aldo Moro", Italy, **Daniela GUASTAMACCHIA**, Cedimes of Bari, Italy: *Le climat des affaires en Algérie et les futurs investissements des entreprises italiennes dans le pays*
- **Lyudmila MIHAYLOVA**, **Emil PAPAZOV**, University of Ruse "Angel Kanchev", Bulgaria, University of National and World Economy – Sofia, Bulgaria: *Impact of artificial intelligence on organisational accounting and control*

Debates

13.30 – 14.45

Lunch ((B Building – Ground floor)

15.00 – 16.30

Parallel Sessions (B Building)

Session I-1 (B Building, Room Oxford)

Moderators:

Prof. PhD. Blanche Nirina RICHARD

Assoc. Prof. PhD. Luiza IONESCU

Oğuz KARADENİZ, Hülya KABAKÇI-KARADENİZ: *The Factors Affecting the Payment of Premiums for Compulsory Earthquake Insurance in Türkiye - An Interprovincial Analysis*

Ebrahim ABBASSI: *La société du savoir comme moteur ou frein à la réduction des inégalités économiques mondiales*

Toky-Tantely FIDIHERY, Blanche-Nirina RICHARD, Amaïde Arsan Miriarison TSIKOMIA: *Commerce extérieur et modélisation des exportations de Madagascar: analyse empirique et prévisions holt-winters*

Ioan-Matei PURCĂREA: *An Increasing Challenge: Agentic AI for Marketing*

Kahina MELLAB: *Commerce intra-branche et diversification industrielle en Algérie: Un benchmark régional et international à l'épreuve des chaînes de valeur mondiale*

Session II-1 (B Building, Room B208)

Moderators:

Prof. PhD. Florina BRAN

Prof. PhD. Anișoara DUICĂ

Sorin-Ion DUMITRAȘCU, Anișoara DUICĂ: *Transformative Managerial Approaches to Circular Economy Transitions in Urban Mobility: Insights for Sustainable Development*

Teodora-Nicoleta PLEȘA, Iulian MISERCIU, Silvia-Elena IACOB, Iliodor-Tiberiu PLEȘA: *An Advanced Risk Analysis of Public Procurement: Using Artificial Intelligence-Based Risk Metrics for Contract-Splitting Detection and Modeling by Isolation Forest Algorithm*

Raffaella-GIRONE, Angela D'UGGENTO, Eusebio DE MARCO: *Enhancing Operational Efficiency through Predictive Maintenance in Italy's Healthcare Sector*

Ada-Cristina MARINESCU: *Fiscal Space in Emerging Market Economies Research*

Marius-Emanuel CARAGEA: *Interpreting Budgetary Signals in Military Management: NATO Force Planning, Resource Distribution, and Their Possible Role in Shaping Russian Strategic Calculations (2000–2025)*

Session III-1 (B Building, Room B002)

Moderators:

Prof. PhD. Constanța POPESCU

Assoc. Prof. PhD. Violeta Andreea ANDREIANA

Elena TOADER (VASILE), Valerica TĂTĂRANU (SOARE), Constantin-Aurelian IONESCU, Maria-Cristina STEFAN, Marilena Carmen UZLAU: *Translating Sustainability into Strategy: a Sustainability Balanced Scorecards Approach*

Irène-Mihaela IONESCU, Delia-Mioara POPESCU: *Managing Change in Education – Lessons Learned from Crisis and Budget Restrictions*

Irina-Maria RĂDUCANU (ONCESCU), Anișoara DUICĂ: *Impact of Digitalization on Corruption Risk Management in the Romanian Ministry of Internal Affairs*

Abdelghafour EL ISSI, Anas LIMAM: *Analyse bibliométrique de la littérature relative à l'alphabétisation et à l'apprentissage des adultes*

Andreea-Elena STANCIU (PETROȘEL), Mihaela-Carmen MUNTEAN: *The Influence of Teaching Staff on the Performance of the Educational Unit - Analysis Carried out at the Level of Educational Units in Buzău County, Romania*

Session IV-1 (B Building, Room B312)

Moderators:

Prof. PhD. Valentin RADU

Prof. PhD. Nicoleta CRISTACHE

Vinko KANDZIJA, Laura MARCU, Gabriel CUCUI, Maria TOMA: *Website' Role for the Development of SMEs. Romania versus the EU*

Alexandru-Ionuț ALMĂȘAN: *Digitalization of the internal control process in public institutions*

Dedhy SULISTIAWAN, Alina Iuliana TĂBÎRCĂ: *The use of market intelligence & data analytics software in boosting research in accounting & finance*

Felizia-Arni RUDIAWARNI, Loredana-Cristina TĂNASE: *ESG and value relevance in stock markets*

Ndam ILIASSOU, Stephanie Mylere NDZINA: *Associations de pré-collecte de déchets et promotion de l'économie circulaire. Le cas du quartier Biyem Assi (Yaoundé VI)*

Session V-1 (B Building, Room B309)

Moderators:

Prof. PhD. Dan-Marius COMAN

Assoc. Prof. PhD. Nicoleta-Valentina FLOREA

Iulian GOLE, Ioan GAF-DEAC, Laura MARCU, Andreea-Ligia DRUGAU-CONSTANTIN: *Sustainability or Luxury Cruising*

Cornelia-Denisa IVAN, Ruxandra-Ioana STATE: *The Behavior of Buying Products for the Care of Young Children. Influencing Factors and Constraints*

Cristina-Maria VOINEA, Violeta STATE, Andra-Silvia NICA: *The Contribution of the Audit Opinion to the Credibility of the Financial Statements*

Samira SIFER, Amel GUEHAIRIA: *Le cadre théorique des PME et son application au cas de l'Algérie*

Alexandru-Cătălin NEAGU, Petronela-Alice GRIGORESCU, Dan-Marius COMAN: *Fiscal-Accounting Digitalization and Tax Evasion Prevention: A Bibliometric Analysis of the Romanian Literature (2020–2025)*

16.30 – 16.45

Coffee break (B Building – Ground floor)

16.45 – 18.15

Parallel Sessions (B Building)

Session I-2 (B Building, Room Oxford)

Moderators:

Prof. PhD. Blanche Nirina RICHARD

Assoc. Prof. PhD. Luiza IONESCU

Kahina MELLAB: *Economic Complexity and Productive Diversification in Africa and the Mediterranean: A Strategic Axis for Sustainable and Inclusive Development*

Elena ANDREOU: *Ecosystem-Driven Authority: A Framework for Business Growth in a Decentralized Web3*

François-Lévy DAWIDSON, Blanche-Nirina RICHARD: *Vers un libéralisme financier face à la défaillance systémique du système financier Malagasy*

Sorin BURLACU, Carmen-Valentina RĂDULESCU, Maria-Loredana POPESCU, Cătălina-Oana DUMITRESCU: *Digital Transformation and AI Readiness in the European Union: Empirical Evidence from the Internet–GDP–AI Readiness Correlation*

Aris-Surya PUTRA Dedhy SULISTIAWAN, Bonnie SOEHERMAN: *The Impact of Physical Wellness, Physical Exercise and Adversity Quotient on Individual Performance and Self-Determined Goal Achievement*

Session II-2 (B Building, Room B208)

Moderators:

Prof. PhD. Florina BRAN

Prof. PhD. Anișoara DUICĂ

Ion PÂRGARU, Oana-Camelia IACOB (PÂRGARU), Radu-Florin CHIOTAN, Călin Bogdan CHIOTAN: *The Evolution of the SME Sector in Romania and its Prospects*

Samira SIFER, Amel GUEHAIRIA: *Contribution des PME à l'emploi et à la valeur ajoutée en Algérie : étude économétrique*

George-Alexandru ISTRATE, Maria-Luiza HRESTIC: *Optimizing Managerial Communication through Ethical Persuasion for Enhancing Institutional Performance in Public Administration*

Melania-Mirela COSMA, Magdalena-Maria FLOREA (APOSTOLACHE): *The Accounting-Economic and Financial Analysis: an Amplifying Factor in the Progress of Fraud Detection in Financial Reporting*

Ștefan-Alexandru PREDA, Cristina-Gabriela VASCIUC (SANDULESCU), Silviu STOICA, Florin RADU: *From Compliance to Performance: the Use of Accounting Information in Order to Modernize the Internal Control in Romania Through EU Models*

Session III-2 (B Building, Room B002)

Moderators:

Prof. PhD. Constanța POPESCU

Assoc. Prof. PhD. Violeta-Andreea ANDREIANA

Andreea-Costina FIRĂSTRĂERU Delia-Mioara POPESCU: *Compassion at the Core of Spiritual Intelligence: Toward Defining the Spiritual Workplace*

Constanța POPESCU Loredana-Mihaela RÎNJEAN: *Stress Management Strategies used by Police Officers in the Organizational Socialization Process*

Nidham GHAZOUANI: *Politiques de Libéralisation Aérienne et Défis du Marché :Analyse du Cas Tunisien sous l’open Sky*

Diana-Georgiana DINU, Constanța POPESCU: *AI-Powered due Diligence: Transforming Risk Evaluation and Innovation Processes in Multinational Enterprises*

Liliana VUȘEAN (IOSIF), Nicoleta-Valentina FLOREA, Gabriel CROITORU: *AI in Crisis Management: Enhancing Communication and Decision-Making During Organizational Change*

Session IV-2 (B Building, Room B312)

Moderators:

Prof. PhD. Valentin RADU

Prof. PhD. Nicoleta CRISTACHE

Réda DJAOUAHDOU, Nabila TEBERGAOUI: *Exploration de la position des technologies modernes dans l'activation de l'approche d'audit à distance à la lumière de la pandémie de Corona - une étude de cas Big 4*

Ionut-Marius CROITORU, Luciana DRAGOMIR, Paula-Paraschiva DRĂGAN (SPIRIDON), Oana Georgia PREDA: *Analyzing Global Trends in Higher Education for Sustainable Development: a Bibliometric Perspective*

Miryam C. GONZÁLEZ RABANAL: *Technology and abuse in work*

Marian-Ilie SIMINICĂ, Daniel CÎRCIUMARU, Silviu CÂRSTINA, Gabriela BADAREU: *Analysis of the Patrimonial Structure of Companies in Romania before and after the Pandemic*

Marius-Daniel ȘIȘU: *Cost Accounting and Efficiency of Pharmaceutical Expenditure in Romanian Public Health Systems*

Session V-2 (B Building, Room B309)

Moderators:

Prof. PhD. Dan-Marius COMAN

Assoc. Prof. PhD. Nicoleta-Valentina FLOREA

Andreea-Elena LUNGU, Mircea-Constantin DUICĂ, Ștefan Laurențiu PRAHOVEANU: *Strategies for Motivating Human Resources in Education*

Alina-Ioana NICOLAESCU (ALEXANDRU), Constanța POPESCU: *State Aid for Innovation and Sustainable Energy in the European Union: Framework, Instruments and Romanian Evidence*

Adriana-Maria ANCA, Dan-Ioan TOPOR, Teodora Odett BREAZ: *A Systematic Bibliometric Review of Informal Economic Activities and Tax Evasion Studies*

Bogdan-Alexandru ISTRATE, Maria-Cristina ȘTEFAN: *Leadership versus Management in Contemporary Organizations: Conceptual Delimitations and Practical Implications*

Ieronim-Georgian ȘTEFAN: *Financial Education as a Factor Shaping Individual Economic Behavior*

19.00

Festive Diner

(Del Ponte Ballroom)

Friday, October 24, 2025

10.00 – 12.30

Parallel Sessions (B Building)

Session I-3 (B Building, Room Oxford)

Moderators:

Prof. PhD. Gabriel CROITORU

Assoc. Prof. PhD. Cristina-Maria VOINEA

Ovidiu Andrei Cristian BUZOIANU, Florina BRAN, Dumitru Alexandru BODISLAV, Cristina DIMA: *The Impact of Digitalization on Customer Communication in the Banking Sector*

Dhouha MELLITI Myriam ZORGUI: *L'impact des technologies numériques sur le développement durable : Enjeux et perspectives dans la société du savoir*

Fatma MRAD, Kissala CHANCELIER: *L'impact du risque géopolitique sur les flux entrants des investissements directs étrangers : Validation empirique pour un panel de pays*

Maria - Cristina ȘTEFAN, Violeta-Andreea ANDREIANA, Georgiana Tatiana BONDAC: *Reverse Logistics – a Solution for the Sustainability of the Romanian Textile Industry*

Petronela-Alice GRIGORESCU, Andreea Nicoleta LIȚĂ (MATEI), Mihaela-Denisa COMAN: *Exploratory Analysis of Economic and Medical Indicators Specific to Health Units. Applications Within the Targoviste County Emergency Hospital*

Ciguino HUBERMANE: *Migration et investissements immobiliers en Haïti*

Beatrice Elena GORE, Florinel GĂLEȚEANU, Valentin RADU: *Skills for the Future Accounting in the Digital Age*

Youssef GANOUNE, Asmae ANNOURE, Soufiane RHAZZANE: *Stratégies digitales au service des coopératives marocaines : Valorisation des produits du terroir*

Mariana-Felicia VĂDUVA (BĂNUȚĂ), Petronela Alice GRIGORESCU, Mihaela-Denisa COMAN: *SMEs and the Future of Sustainability Disclosure*

Daniel DANILOV, Valentina-Ofelia ROBESCU: *Human Resource Motivation as a Strategic Driver of Institutional Performance in Public Administration*

Session II-3 (B Building, Room B208)

Moderators:

Prof. PhD. Delia Mioara POPESCU

Assoc. Prof. PhD. Constantin Aurelian IONESCU

Valerica TĂTĂRANU (SOARE), Elena TOADER (VASILE), Constantin Aurelian IONESCU, Mariana ZAMFIR, Liliana PASCHIA: *Internal Financing and Sustainable Performance: Evidence from Self Financing Capacity Ratios*

Ileana-Sorina RAKOȘ, Alina-Georgiana SOLOMON, Bogdan Nicolae STOLOJESCU, Maria MĂGUREAN, Gabriel POPESCU: *Bibliometric Analysis of the Evolution of Digital Platforms: Future Research Perspectives*

Marina Denisa CIUTOIU (ION), Delia Mioara POPESCU: *The Role of Managerial Flexibility in Developing Organizational Resilience Capacity through the Optimization of Management Subsystems*

Corina VEDEANU, Ion STEGĂROIU: *Invitational Leadership and Self-Determination Theory: Creating a motivational environment for learning and growth*

George PUIU: *Integrate Projects Aimed at Access to Education – from Local Initiatives to Regional and National Educational Strategies*

Adriana Mădălina BUCUR (COSCONEL), Maria-Magdalena FLOREA (APOSTOLACHE), Sorina-Geanina STĂNESCU: *Resilience of Digital Accounting Information in the Face of Cybersecurity Risks*

Giovanna MASTRODONATO: *The role of the European Union in combating Climate Change and the Right to the Climate*

Amani ZAOUALI, Fatma MRAD: *La capacité d'absorption : déterminants et effet sur l'innovation dans les pays développés*

George-Gabriel NISTORESCU, Maria-Alicia NISTORESCU, Ion STEGĂROIU: *Integrating Social Responsibility Principles into Sustainable Management Strategies*

Ruxandra GEORGESCU (GRIGORESCU), Daniela BULACU: *Analysis of Specialized Literature Based on a Bibliometric Study on Performance Factors for Accounting Professionals from Multinational Entities*

Rosalina GRUMO: *Tourisme et migration : à la recherche d'une identité culturelle et sociale*

Session III-3 (B Building, Room B002)

Moderators:

Prof. PhD. Dan-Ioan TOPOR

Assoc. Prof. PhD. Nicoleta-Valentina FLOREA

Victor MUNTEANU, Marilena-Roxana ZUCA, Adriana HORAICU, Laura-Andreea FLOREA, Aura MUSTATEA: *Analysis of the Relationship Between the Level of Digitalization and Losses Caused by Cyber Risks in the Context of the Development of Sustainable Economies of the EU Member Countries*

Cătălina Loredana ROGOZEANU (DRĂGHIA), Delia Mioara POPESCU, Cezar BRAICU, Elena Cibela NEAGU: *Employee Job Satisfaction*

Marinela (ANA) RUȘEANU, Anișoara DUICĂ: *Preventing Risks and Ensuring*

Maria-Magdalena FLOREA (APOSTOLACHE), Adriana Mădălina BUCUR (COSCONEL), Sorina-Geanina STĂNESCU: *Development of Public Internal Audit in Romanian Higher Education Institutions: From EU Accession Recommendations to Modern Practices*

Sorina-Geanina STĂNESCU, Georgiana-Tatiana BONDAC, Aurora-Aurelia DIACONEASA, Mihaela-Denisa COMAN: *Corporate Governance and its Impact on Strategic Sustainability in the Contemporary Organizational Environment*

George STĂNESCU, Mircea Constantin DUICĂ: *Financial and Operational Performance Dynamics in Romania's Bakery Sector: A Quantitative Approach*

Elena-Cătălina ȘERBAN, Mircea Constantin DUICĂ: *Educational Management: Between Leadership and Teaching*

Mihaela TEODORESCU: *L'impôt sur le profit et les impôts similaires : tendances récentes et apport aux recettes publiques de la Roumanie*

Mihail Viorel CIOREI, Cosmin Constantin VAVURA, Ion STEGĂROIU: *Motivational Leadership - Determinant for Organizational Performance*

Sandra Elena MARINESCU, Constantin Adrian BANU, Dan Marius COMAN: *From Accounting Data to Strategic Insights: the Dashboard Approach to Performance Evaluation*

Session IV-3 (B Building, Room B312)

Moderators:

Prof. PhD. Maria-Cristina ȘTEFAN

Prof. PhD. Răzvan Cătălin DOBREA

Carmen Mihaela BULĂU, Beatrice Elena GORE, Raluca Oana IVAN: *Enhancing Corporate Sustainability through Accounting-Driven Risk Scoring Models: A Governance Perspective*

Constantin Adrian BANU, Sandra Elena MARINESCU, Loredana-Cristina TĂNASE: *Digital Approaches to Break-Even Analysis: from Spreadsheets to Programming*

Marian Ilie SIMINICĂ, Daniel CÎRCIUMARU, Silviu CÂRSTINA, Gabriela BADAREU: *The Impact of Digitalization on Agriculture in European Union Countries*

Myriam ZORGUI Dhouha MELLITI: *Développement durable à l'ère de la société du savoir : dynamiques globales, tensions locales et co-construction des savoirs »*

Aura Oana MUSTĂȚEA, Carmen Mihaela BULĂU, Mihaela PANAIT (ION) Marilena Roxana ZUCA: *The Impact of Implementing Accounting Information Systems on the Organizational Performance of Economic Entities*

Loredana Gabriela DINULESCU, Alexandra PÎRCĂLĂBOIU, Răzvan Cătălin DOBREA: *Analysis of the impact of stakeholders on project performance*

Marko ĐOGO, Miloš GRUJIC: *The Relation(S) between Economic Growth and Financial Development in the Short to the Middle Term in G7 Countries: Two Crises Test*

Assaad GHAZOUANI: *Projections of CO₂ Emissions by 2050: A Comparative Analysis of Four Policy Scenarios Based on the Kaya Identity*

Larisa Elena PREDA, Violeta Elena DRĂGOI, Ileana Iulia ISTUDOR, Florina MOCANU: *Indirect Taxation in Romania - Fiscal Challenges and Sustainable Solutions in the Current Economic Context*

Ionuț DRĂGULESCU, Valentina-Ofelia ROBESCU: *Continuous Human Resource Development – A Tool for Strengthening Professional Competences*

Geanina COLAN, Aura COLAN: *Strategies to Increase the Performance of School Units*

Session V-3 (B Building, Room B309)

Moderators:

Prof. PhD. Gabriel CUCUI

Prof. PhD. Mircea-Constantin DUICĂ

Dan-Ioan TOPOR, Alexandra ȚĂRĂU: *Artificial Intelligence in Management Accounting in the Bakery Industry*

Maria-Alicia BUCUR (NISTORESCU), George-Gabriel NISTORESCU: *Integration of Social Responsibility Principles into Sustainable Management Strategies in Romania*

Alexandru Sebastian CHIHAIA, Oana PRICOPOAIA, Nicoleta CRISTACHE, Andrei VIZITIU: *The Role of Marketing Strategies in Promoting Circular Economy and Sustainable Growth*

Mihaela MARCU: *Online Reviews – an Essential Component of Tourism Marketing*

Elena Violeta DRĂGOI, Larisa Elena PREDA, Ana Mariana DINCU, Dumitru Florin CUȚA: *Romania and the IMF: Financial Aspects Regarding the Impact of the IMF on the Romanian Economy*

Silviu-Ionel STOICA, Alina Iuliana TĂBÎRCĂ: *The Function of the Internal Control System in Safeguarding the Knowledge and Heritage of Cultural Institutions*

Maria-Iuliana NICU-TEBEICĂ: *The Relation between Leadership Process and Performance in the Military Organization*

Crenguța-Ileana SINISI, Dorin IANCU, Florin Radian STANCIU: *The Impact of Technostress on Employees' Professional Performance*

Constantin POPESCU: *Interdependent Coexistence as the Basis of Sustainability*

12.30 – 13.00

Closing conference (B Building – Oxford Room)

Moderators:

Prof. PhD. Maria-Cristina ȘTEFAN

Prof. PhD. Valentin RADU

13.30 – 15.00

Lunch (B Building – Ground Floor)

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